

SAMANTHA KEEGAN

GRAPHIC DESIGNER

CONNECT WITH ME

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SKILLS

- **Adobe Illustrator, Photoshop, XD and InDesign**
- **Working knowledge of animation using After Effects**
- **Experience using Canva and Mailchimp**
- **Working knowledge of HTML, CSS and Javascript**
- **Strong Communication Skills**
- **Flexible problem solver**

EDUCATION

Education

Northern Arizona University, Flagstaff, AZ

BFA Visual Communication with an emphasis in Graphic Design Minor in Studio Art, Cum Laude GPA 3.78, May 2020

SheCodes Plus

Front-end development certification

SAMANTHA
DESIGNS

WORK EXPERIENCE

Experience

8z Real Estate

Denver, CO April 2022 - Present

Jr. Graphic Designer

Created and fulfilled agent-specific requests, including but not limited to postcards, flyers, social media posts and videos.

- Designed completely new templates for listing trifolds
- Designed custom postcards, brochure flyers and logos for agents.

American Lighting

Denver, CO November 2021 - March 2022

Jr. Graphic Designer

Designed marketing materials including product catalogs, brochures, sell sheets, print/digital ads, product packaging, email campaigns, as well as social media needs.

- In charge of creating visual assets with Canva for social media.
- Completed the seasonal new product guide
- Created successful new product email campaigns in Mailchimp

Decal Monkey

Gilbert, AZ March 2021 - August 2021

Graphic Designer / Customer Service

Assisted customers create custom designs for decals, t-shirts, and business cards using Adobe Illustrator, Photoshop, and VE LXI.

Enklu

San Francisco, CA September 2020 - November 2020

Experience Support Representative

Conducted product demonstrations, trained new clients, hosted product education webinars.

- Assisted Graphic Designer in creating new landing page
- Used Graphic Design background to create cue cards for the Kai Ming Head start school in San Francisco.